8847277 Ver# 3 Status Revised Traffic Order# 36810

08/14/2012 7:55 AM Printed: 08/14/2012 7:16 AM

Last Received: Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser) ROMNEY, MITT Product ROMNEY/PRESIDENT/REP

Estimate# 324

Rep Order#

EC'd Yes

STEPHANIE KINCAID Buver

Phone# Fax#

) AMERICAN RAMBLER PRODUCTION Agency

138 CONANT ST BEVERLY, MA 01915

Agency C/P1/P2/E //324

Flight Dates

08/15/2012 - 08/21/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263

1 of 5

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS --

DEBORAH

PLEASE SEE REVISION TO LINES 8-10,28,37,38,45,47 & 53...

REVISED ORDER TOTAL IS \$174140/ 128 SPOTS

PLEASE CONFIRM

THANKS

GREG FOR STEFAN AND MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
											and the state was seen too too too	
	1	M-TU	6A-7A	6A NEWS	:30	\$1,100.00	08/20-08/21	4	1	4	\$4,400.00	
	2	W-F	6A-7A	6A NEWS	:30	\$1,100.00	08/15-08/17	6	1	6	\$6,600.00	
	4/3	W-F	7A-9A	CBS EARLY SHOW	:30	\$900.00	08/15-08/17	6	1	6	\$5,400.00	-
3	3 4	M-TU	7A-9A	CBS EARLY SHOW	:30	\$900.00	08/20-08/21	4	1	4	\$3,600.00	
6	5	M-TU	9A-10A	LIVE WITH KELLY	:30	\$650.00	08/20-08/21	2	1	2	\$1,300.00	
5	6	W-F	9A-10A	LIVE WITH KELLY	:30	\$650.00	08/15-08/17	3	1	3	\$1,950.00	
	7	M-TU	10A-11A	PRICE IS RIGHT	:30	\$1,300.00	08/20-08/21	2	1	2	\$2,600.00	
	*8	W-F Sales Rei V3 Comme		PRICE IS RIGHT /3 REVISION . Spots/week Changed	:30	\$1,300.00	08/15-08/17	1	1	1	\$1,300.00	

Rep Order# EC'd Yes 8847277 Ver# 3 Status Revised Traffic Order# 36810

Printed:

08/14/2012 7:55 AM 08/14/2012 7:16 AM 2 of 5

Last Received: 08/
Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MITT Product ROMNEY/PRESIDENT/REP Estimate# 324					Agency (138 CC BEVER	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buye Phor Fax#	er : ne#	STEPHANIE		Agency C/P1/P2/E //324 Flight Dates 08/15/2012 - 08/21/2012 Hiatus Weeks				Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
/	<i>\(\O</i> *9\)	M-TU Sales Ren V3 Commer		YOUNG & RESTLESS 73 CANCEL Spots/week Changed		:30	\$1,800.00	08/20-08/21	0	0	0	\$0.00	
-	7 *10	W-F Sales Rem V3 Commer		YOUNG & RESTLESS 73 REVISION Spots/week Changed		:30	\$1,800.00	08/15-08/17	1	1	1	\$1,800.00	
1	2 11	M-TU	12P-1230F	NOON NEWS		:30	\$650.00	08/20-08/21	4	1	4	\$2,600.00	
/	/ 12	W-F	12P-1230F	NOON NEWS		:30	\$650.00	08/15-08/17	6	1	6	\$3,900.00	
	13	W-F	1230P-2P	BOLD & BEAUTIFUL/LE	IS MAKE A DEAL	:30	\$750.00	08/15-08/17	3	1	3	\$2,250.00	
	14	M-TU	1230P-2P	BOLD & BEAUTIFUL/LE	TS MAKE A DEAL	:30	\$750.00	08/20-08/21	2	1	2	\$1,500.00	
	15	W-F	2P-3P	THE TALK		:30	\$750.00	08/15-08/17	3	1	3	\$2,250.00	
	16	M-TU	2P-3P	THE TALK		:30	\$750.00	08/20-08/21	2	1	2	\$1,500.00	
/	1817	M-TU	3P-4P	ELLEN		:30	\$800.00	08/20-08/21	4	1	4	\$3,200.00	
1	718	W-F	3P-4P	ELLEN		:30	\$800.00	08/15-08/17	6	1	6	\$4,800.00	
	19	M-TU	4P-5P	NEWS		:30	\$900.00	08/20-08/21	4	1	4	\$3,600.00	
	20	W-F	4P-5P	NEWS		:30	\$900.00	08/15-08/17	6	1	6	\$5,400.00	
2	2^{21}	M-TU	5P-630P	NEWS ROTATION		:30	\$1,250.00	08/20-08/21	4	1	4	\$5,000.00	
2) ₂₂	W-F	5P-630P	NEWS ROTATION		:30	\$1,250.00	08/15-08/17	6	1	6	\$7,500.00	

Rep Order# 8847277 EC'd Yes 3 of 5 Ver# 3 Status Revised Traffic Order# 36810 Printed: 08/14/2012 7:55 AM 08/14/2012 7:16 AM

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Station Advertis Product Estimate	ser (LAS-TV LAS VEGAS () ROMNEY, MITT ROMNEY/PRESIDENT/REP 324			Agency () 138 COI BEVER Agency C/P1/P2/E	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone# Fax#		STEPHANIE KINCAID			Flight Dates Hiatus Weeks		2012 - 08/21/2012	:	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	23	M-TU	630P-7P	INSIDE EDTION		:30	\$900.00	08/20-08/21	2	1	2	\$1,800.00	
	24	W-F	630P-7P	INSIDE EDTION		:30	\$900.00	08/15-08/17	3	1	3	\$2,700.00	
26	25	M-TU	7P-8P	ET/INSIDER		:30	\$1,000.00	08/20-08/21	2	1	2	\$2,000.00	
25	26	W-F	7P-8P	ET/INSIDER		:30	\$1,000.00	08/15-08/17	3	1	3	\$3,000.00	
	27	M-TU	11P-1135P	11P NEWS		:30	\$1,700.00	08/20-08/21	4	1	4	\$6,800.00	
	*28	W-F Sales Rem V3 Commen		11P NEWS 3 REVISION Spots/week Changed		:30	\$1,700.00	08/15-08/17	4	1	4	\$6,800.00	
36	29	M-TU	1135P- 1237A	LETTERMAN		:30	\$650.00	08/20-08/21	2	1	2	\$1,300.00	
29	7 30	W-F	1135P- 1237A	LETTERMAN		:30	\$650.00	08/15-08/17	3	1	3	\$1,950.00	
	31	TU	8P-9P	NCIS		:30	\$12,000.00	08/21-08/21	1	1	1	\$12,000.00	
	32	W	9P-10P	CRIMINAL MINDS		:30	\$10,000.00	08/15-08/15	1	1	1	\$10,000.00	
	33	F	9P-10P	CSI:NY		:30	\$7,000.00	08/17-08/17	1	1	1	\$7,000.00	
	34	F	10P-11P	BLUE BLOODS		:30	\$7,000.00	08/17-08/17	1	1	1	\$7,000.00	
	35	SA	5P-7P	NEWS ROTATION		:30	\$1,500.00	08/18-08/18	2	1	2	\$3,000.00	
	36	SA	530P-6P	POLITICS NOW		:30	\$750.00	08/18-08/18	1	1	1	\$750.00	

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Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MITT Product ROMNEY/PRESIDENT/REP Estimate# 324					Agency () A 138 CON BEVERI	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone# Fax#		STEPHANIE KINCAID			Agency C/P1/P2/E Flight Dates Hiatus Weeks	//324 08/15/2012 - 08/21/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*37		7P-8P	ET WEEKEND		:30	\$250.00	08/18-08/18	0	0	0	\$0.00	
	٠,٠			V3 CANCEL		:30	\$230.00	08/18-08/18	U	U	V	30.00	
				i, Spots/week Changed									
			,	., .,									
	*38	S SA	8P-9P	SAT PRIME		:30	\$2,500.00	08/18-08/18	0	0	0	\$0.00	
				V3 CANCEL									
		V3 Co	mment Changed	i, Spots/week Changed									
	39	SA	9P-10P	CRIMETIME		:30	\$2,500.00	08/18-08/18	1	1	1	\$2,500.00	
	40	SA	10P-11P	48 HR MYSTERY		:30	\$4,000.00	08/18-08/18	1	1	1	\$4,000.00	
	41	SA	1130P- 1230A	THE UNIT		:30	\$150.00	08/18-08/18	1	1	1	\$150.00	
			12304										
	42	SA	5A-7A	SAT EARLY SHOW		:30	\$250.00	08/18-08/18	2	1	2	\$500.00	
		J	<i>31.</i> 7	on bands one			4230.00	00,10 00,10	-	-	-	+500.00	
	143	su	6A-630A	8 NEWS NOW SUNDAY M	ORNING #1	:30	\$440.00	08/19-08/19	1	1	1	\$440.00	
•	4443	55	511 05011	o nano non sonom n	olding #1	. 30	4110.00	00,13 00,13	•	-	-	4	
	1/544	SII	630A-8A	CBS SUNDAY MORNING	NEWS	:30	\$1,200.00	08/19-08/19	2	1	2	\$2,400.00	
Í	70	50	03011 011	CDG GONDAI HOMING		. 50	41,200.00	00,15 00,15	-	•	-	42, 100.00	
	46.	s su	8A-830A	8 NEWS NOW SUNDAY M	ORNING #2	:30	\$1,200.00	08/19-08/19	1	1	1	\$1,200.00	
	' / ·			V3 REVISION	olding #2	. 30	41,200.00	00,13 00,13	•	•	-	+1,200.00	
		V3 Comment Changed, Spots/week Changed											
	_		-										
4	J 46	SU	830A-9A	FACE THE NATION		:30	\$600.00	08/19-08/19	1	1	1	\$600.00	
•	, ,												
L	SX * 4"	7 SU	930A-10A	8 NEWS NOW SUNDAY M	ORNING #3	:30	\$175.00	08/19-08/19	0	0	0	\$0.00	
	, ,	Sales	Remark:	V3 CANCEL									
		V3 Co	mment Changed	i, Spots/week Changed									
	0												
4	19 48	SU	5P-7P	NEWS ROTATION		:30	\$1,700.00	08/19-08/19	3	1	3	\$5,100.00	
·	_												
4	5 49	SU	7P-8P	60 MINUTES		:30	\$12,000.00	08/19-08/19	1	1	1	\$12,000.00	

4 of 5

Rep Order# 8847277 Ver# 3 Status Revised Traffic Order# 36810 Printed: 08/14/2012 7:55 AM 5 of 5 EC'd Yes 08/14/2012 7:16 AM

Last Received: **Showing Buylines: All Lines**

08/18-08/18

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) AMERICAN RAMBLER PRODUCTION Rep Firm

) WASHINGTON

\$0.00

) MIKE JONES

Station KLAS-TV LAS VEGAS Agency 138 CONANT ST Sales Office (Advertiser) ROMNEY, MITT **Product** ROMNEY/PRESIDENT/REP BEVERLY, MA 01915 Salesperson (

Agency C/P1/P2/E //324

Buyer STEPHANIE KINCAID Flight Dates 08/15/2012 - 08/21/2012 Salesperson Phone# 202-872-5880 Phone# Hiatus Weeks Salesperson FAX# 202-872-0263

:30

Fax# LT Ln Dav Time Program Len Rate Dates Spots/Week # of Total Total Cost Daypart Weeks Spots 10P-11P THE MENTALIST :30 \$5,000.00 08/19-08/19 1 1 \$5,000.00 \$750.00 2 \$1,500.00 11P-1135P SUN 11P NEWS :30 08/19-08/19 2 1 5A-6A EYE ON WASHINGTON/WSJ :30 \$100.00 08/19-08/19 2 1 2 \$200.00

\$250.00

Buyline Comment: SPOTS WERE BOOKED ON TWO DIFFERENT LINES

SAT EARLY SHOW

Sales Remark: V3 CANCEL

5A-7A

V3 Comment Changed, Spots/week Changed

-- REPORT TOTALS---

Estimate#

Report Totals: 128 / \$174,140.00

-SALES MONTHLY TOTALS-

Aug 12: 128 / \$174,140.00 Sales Totals: 128 / \$174,140.00 Station Totals: 128 / \$174,140.00

Lines not sent/rcld/rtrn: 0 / \$0.00 -COMPETITIVE-

Market Totals \$370,511 CABL 08 KLAS 47% KSNV 25% KTNV 15% KTUD 0% KVCW 0% KVMY 90 KVVU 13% 0% UNKN

Books null Demos RA35+